



"Trustworthy, efficient and highly affordable"



"Newest big player disrupting web development"



"They actually ranked us on Google, just as promised"

# Website Design



highest rated web development & digital marketing agency

**Seven years on, we are the hardest  
working nerds in the game**

**Note: Please refer to page 8 & 9 for packages option.**

Hello 🙌

We've put together this custom deck to give you better understanding of our capabilities & experience in Web Design Space.

If you'd like to discuss your project and/or any of your ideas further, we are standing by & ready to help.

## About us.

We are leading full-service Website Design, Digital Marketing, Graphic Design and App Development agency.

Team Nerds has been serving clients worldwide, from Toronto to Paris, New York to Hong Kong and beyond for over seven years now. We pride ourselves on the ability to work with, and for, businesses of all the sizes — from start-ups to multinational corporation, every aspects being completed in-house.

Our team is passionate about building brands from ground up with cutting edge result driven strategies to dominate in today's competitive market. Our Houston office is home to talented and experienced nerds who specialise in everything from logo to mobile app development.

Our work has been featured by CNN Business, Entrepreneur Magazine Inc, Huffington Post Business Blogs, and more!

# Our Capabilities.

There isn't much that we aren't capable of, which is why we're always open to brainstorming that best suits your needs

1

## Websites

- WordPress Websites
- Shopify Stores
- WebFlow Development
- E-Commerce Store
- SAAS Development
- Custom Web Development
- Web Hosting's

2

## Marketing

- #1 Ranking on Google
- Business Local Listing
- Google Ads
- Social Media Marketing
- SEO Audits
- Conversion Rate Optimisation

3

## Much More

- Brandings
- Reputation Management
- Logo Designing
- Content Writing
- IOS App Development
- Android App Development

## Our Approach.

One of the greatest difficulties that a company tends to experience when seeking out creative help is lack of trust. After all, when you're hiring someone to come up with big ideas for your brand, those ideas represent a significant investment of time and money.

At Team Nerds, we believe that trust is the foundation of any successful client-agency relationship. We've built out business on a model of total transparency, so you can feel confident that when you work with us, you're getting the absolute best ideas and execution possible.

We start with a discovery phase, where we learn everything we can about your business, your customers, and your goals. We then move into the ideation phase, where our team of creative professionals comes up with a range of concepts that we believe will achieve the results you're looking for. Finally, we execute on the chosen concept, making sure that every detail is perfect before we launch.

Our websites are built not just for information purposes but optimised for both user experience and conversion. We focus on design to draw visitors in and capture their interest with engaging visuals, intuitive navigation, and compelling content. This will help convert visitors into customers by making it easy for them to find what they need and take action.

Additionally, our website are optimized for both desktop and mobile, ensuring it looks great on any device. Furthermore our sites are built with SEO capability, making sure that your content is properly indexed by search engines for maximum exposure after it is launched.

With this comprehensive approach, you can be sure that your website will be an effective tool for generating leads and improve sales.

Throughout the process, we keep you involved and informed at every step, so you always know exactly what's going on and why. We believe that the best work comes from true collaboration, so we make it a priority to develop a deep understanding of your business and build a relationship of trust.

**Abe**  
**Founder - Team Nerds**

# 45 Days Rebranding Challenge

Let's grow your business together 45 Days or Less.

- 1
- 2
- 3
- 4
- 5

## Step One

### Ideation

Right from beginning, Our Growth Team will set the conversion metric for your online storefront, and ensure every design decision is data-driven and built to convert.



- 1
- 2
- 3
- 4
- 5

## Step Two

### Designing

Once a plan is in place, our UX Designer creates a detailed visual mockup which includes outlining the structure, designing graphics, and choosing colors & fonts. This flexible approach makes sure you love the end result!

### Development

This phase is where the vision comes to life! Our experienced developer will choose a technology that meets the requirements and is sustainable for future development. All the elements will come together to create a functioning website - making it a reality!



- 1
- 2
- 3
- 4
- 5

## Step Three

### Testing

Once the website is built, We'll give it a thorough run-through, making sure no bugs were left behind and that all of its components are functioning properly after all, you don't want any unwelcome surprises once the masterpiece goes live! Every last detail matters!

### Launch

It's a go time! After all the hard work and preparation comes the exciting part: launching your website for all to see. Ensuring hosting and domain names are set up properly, and analytics and tracking codes are in place before hitting live.



- 1
- 2
- 3
- 4
- 5

## Step Four

### Optimisation

Your vision comes to a close with the optimization of your website for search engine performance. Indexing pages and using relevant keywords throughout makes sure your customer searching related information can find you faster than Usain Bolt can do a hundred meters!



- 1
- 2
- 3
- 4
- 5

## Step Five

### Proactive Support

You do your business, and our pros take care of new trends, technologies, and analytics to make sure your website stays ahead of the game.



## We come, highly recommended.



**Smith Mitchell** ✓

CEO - Double Portion LLC and  
Smith Mitchell Construction



We got calls all the time trying to get us to invest in website and SEO stuff, but we were skeptical that it would make any difference. But Abe and his team proved us wrong - they actually made our online presence better! We're so glad we gave them a chance.



**Peter Karkoska** ✓

CEO - Paul Bunyan Construction



Abe and Team Nerds were very Professional. They Definitely took the time to really learn my Business to get a comprehensive outlook to create a great Web Design.



**Geoff Dodsworth** ✓

Managing Director - Dex10



When it comes to web development, it can be tough for business owners to differentiate value and choose between options. But, after working with three developers, we found Team Nerds, and we're not going anywhere else.

Their expertise turned our basic WordPress site into one of the fastest and highest converting sites on Shopify, putting us in the top 2% of stores. Their level of service and expertise is absolute best we have seen and can be compared to other full-service agency that require retainer of \$250,000 USD before anyone starts coding

I wholeheartedly endorse and recommend Abe and would like to bring him and his team in house at some point although knowing the team and his drive for success, this will never happen.



**TJ Addington** ✓

CEO - Addington Consulting



Team Nerds did an amazing job on my website. They were attentive to my needs, very responsive and went above and beyond my expectations. I would highly recommend them.



**Esther Brook** ✓

Owner - Esther's Online Home  
Decor Shop



Professional team, who go above and beyond to get things done. Reasonable rates, with easy accessibility. A team that truly cares almost as much as you do about your business. I highly recommend Team Nerds, for any of your web design/maintenance needs.

WEB DESIGN PACKAGE

INFORMATIVE WEBSITE

Yearly

Most Popular



Features

Foundation

Looking to establish yourself on web, This package is for you!

Great starting point for businesses just getting started online. Not quite ready to take the plunge into our Growth or Elite packages? We've got you covered with the Foundation package!

Growth

Ready to expand your digital horizons and grow your business? Our Growth package is for you!

Perfect for those looking to make an impact online. You'll be able to reach more customers and showcase your products or services like never before with our Growth package!

Elite

If you're a business that's already achieved success on the web, then it's time to take things up a notch with our Elite package.

Our Elite package provides all of the tools necessary for businesses to maximize their online presence and reach even more customers.

Custom

For those that don't quite fit into the other packages, our Custom package is here to fill the gap!

Perfect for businesses with unique needs or specific requirements, we'll tailor a custom website package just for you. So no matter what your business demands are, let us take care of it!

Dynamic WordPress Website



Complementary Template



Customized  
Complementary Template



Web Pages

5

8

12

22

Wireframes



2

Custom UI/UX



2

Mobile Responsive



Photo Sourcing



Custom Banners



1

3

Sliders



3

3

Contact Form



Inquiry Form



Appointment Schedling Setup



Payment Integration +  
Customisation



SEO Friendly



On Page SEO



Keywords Optimisation



3

6

12

Social Media Integration



2

4

4

Google My Business Setup,  
Optimsation and Integration  
with Website



Google Analytics Account  
Setup & Integration With  
Website



Google Search Console Setup  
and Integration with Website



Design Revisions

1

1

2

4

Complementary Domain

1

1

1

2

Complementary Hosting



Free Premium SSL

1

1

1

2

SSD Storage

10 GB SSD

40 GB SSD

100 GB SSD

100 GB SSD

Free Maintenance

2

4

6

12

\$599 ~~\$799~~ Yearly

\$899 ~~\$1199~~ Yearly

\$1299 ~~\$1699~~ Yearly

\$2499 ~~\$2999~~ Yearly

Renews at \$349 Yearly

Renews at \$449 Yearly

Renews at \$649 Yearly

Renews at \$999 Yearly

# WEB DESIGN PACKAGE

## ECOMMERCE STORE

Yearly 

Most Popular 

### Features

#### Elite

Looking to take your online store to the next level, then the Elite package is perfect for you!

It comes jam-packed with all the bells and whistles – from unlimited products, custom layouts, professional designs, secure payment processing options, SEO optimization and more. Plus, it has plenty of room to grow if your business needs it – all backed by our industry-leading development team.

#### Full eCommerce

The Custom package is ideal, if you're looking for a more customization in any way imaginable and more flexibility than the Elite package offers.

This package, comes with truly unique online store tailored to your business needs – from custom coding work, powerful SEO optimization, enhanced checkout process, order tracking, and much more.

Dynamic WordPress Website



eCommerce Store Setup



Customized Complementary Template



Web Pages

12

22

Wireframes



2

Custom UI/UX



2

Mobile Responsive



Photo Sourcing



Custom Banners

1

3

Sliders

3

3

Contact Form



Order Inquiry



Appointment Schedling Setup



Product Add to Cart Facility



Checkout Facility



Shipping Setup + Integration



Payment Integration + Customisation



SEO Friendly



On Page SEO



Keywords Optimisation

6

18

Social Media Integration

4

4

Google My Business Setup, Optimisation and Integration with Website



Google Analytics Account Setup & Integration With Website



Google Search Console Setup and Integration with Website



Design Revisions

2

4

Complementary Domain

1

2

Complementary Hosting



Free Premium SSL

1

2

SSD Storage

40 GB SSD

100 GB SSD

Free Maintenance

6

12

### Optionals

Payment Failed Page



Payment Method Page



Customer Account Login



Customer Account Dashboard



Customer Order Confirmation



Customer Side Order History



Customer Side Order Tracking



Store Locator



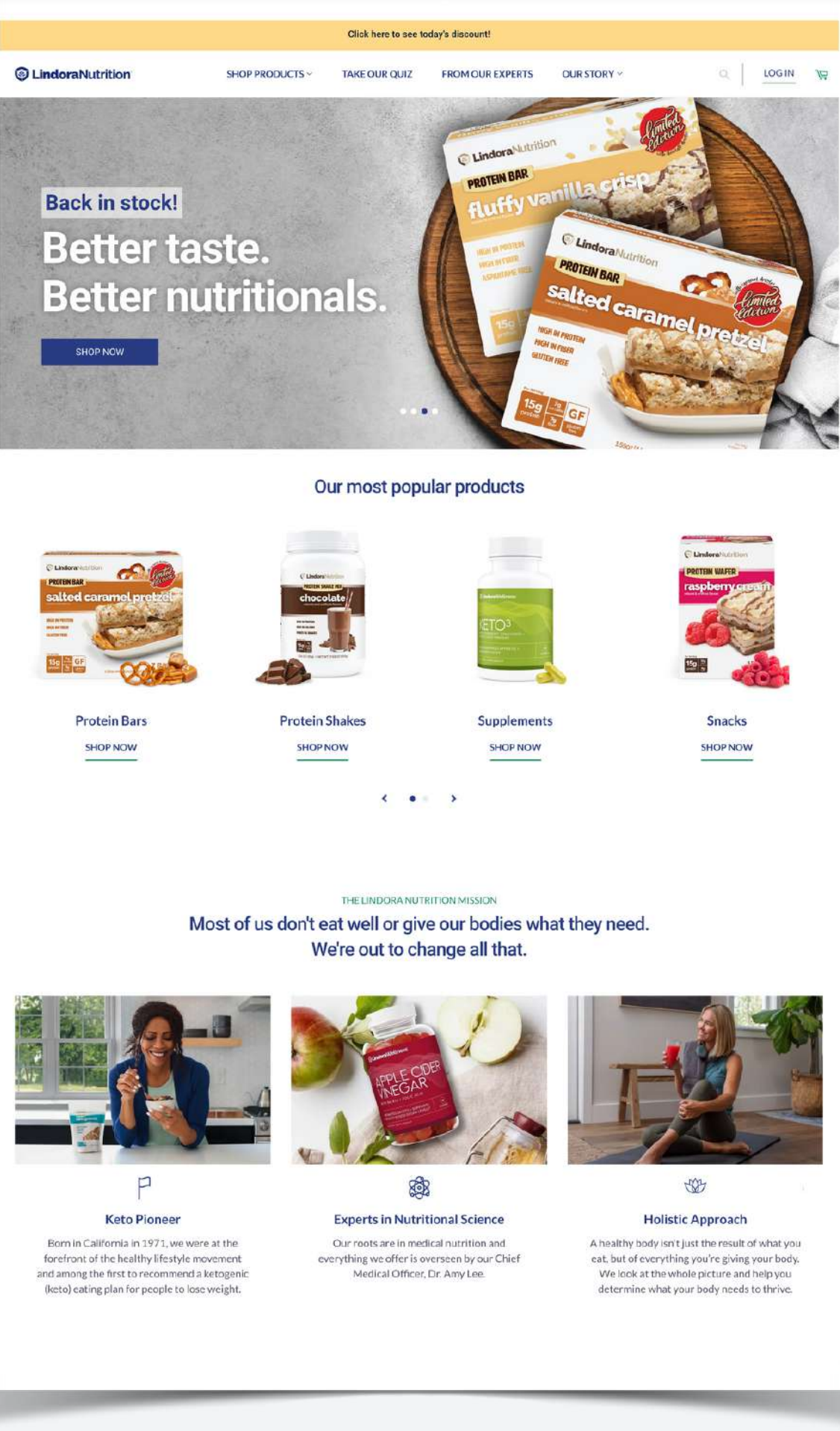
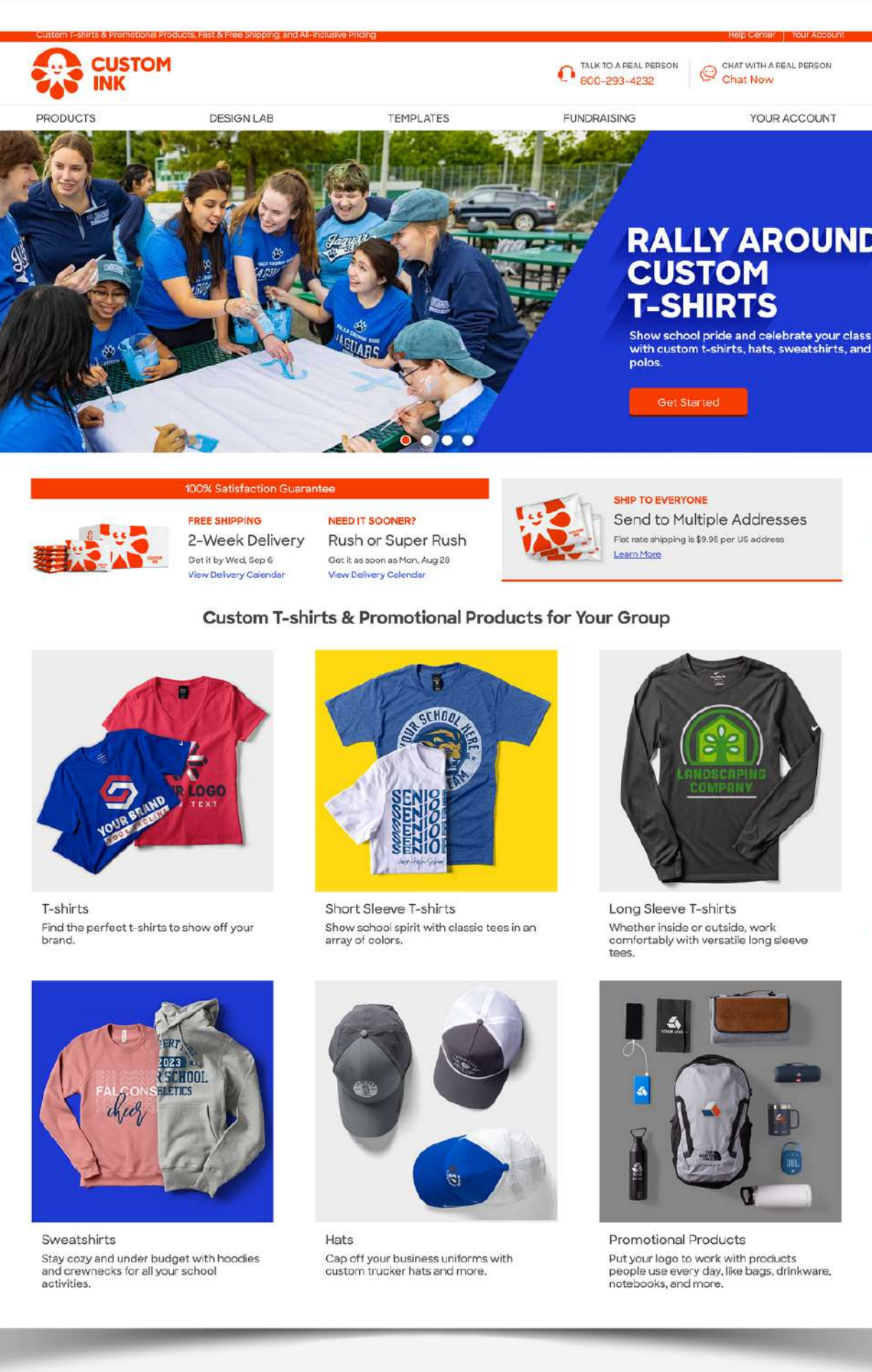
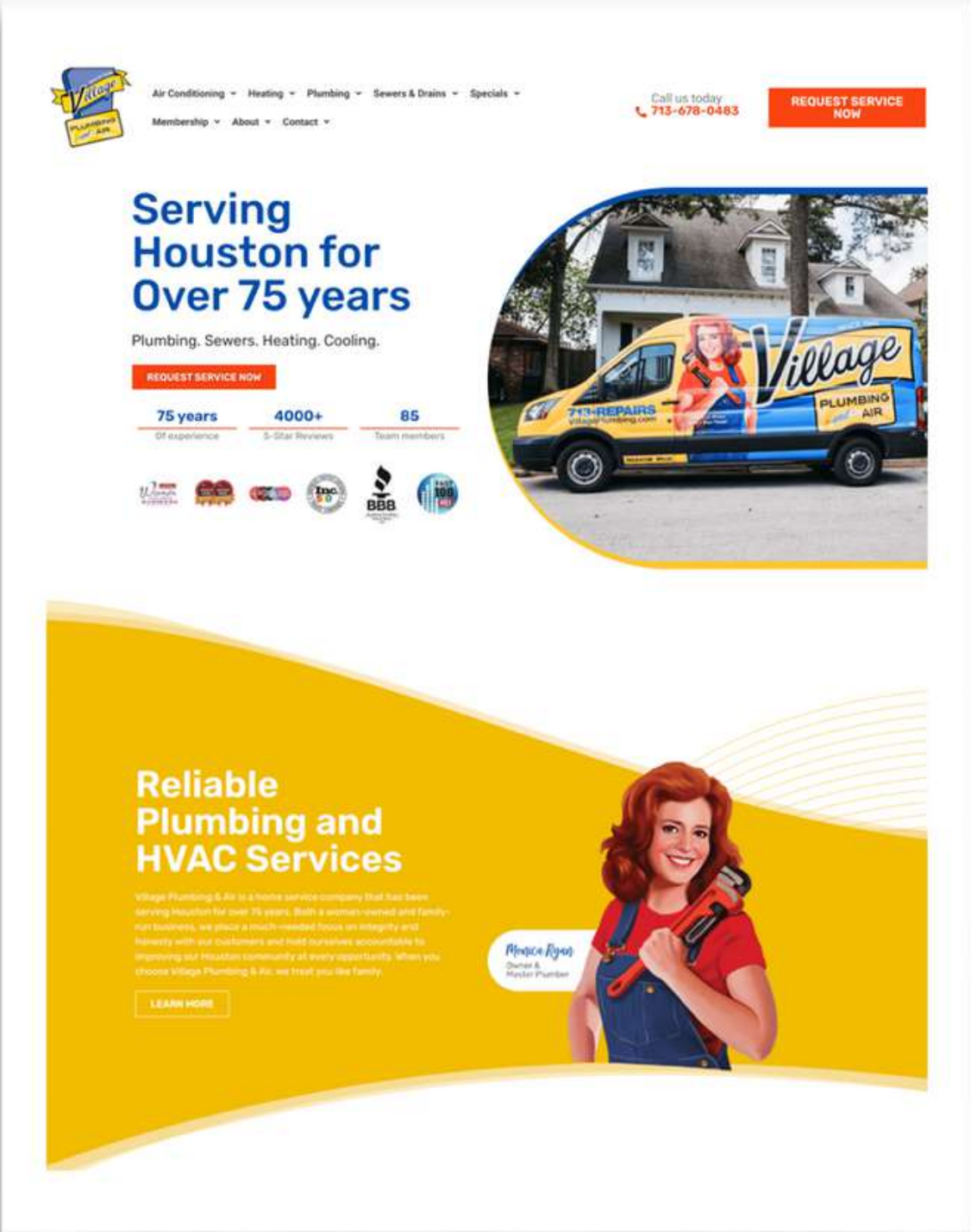
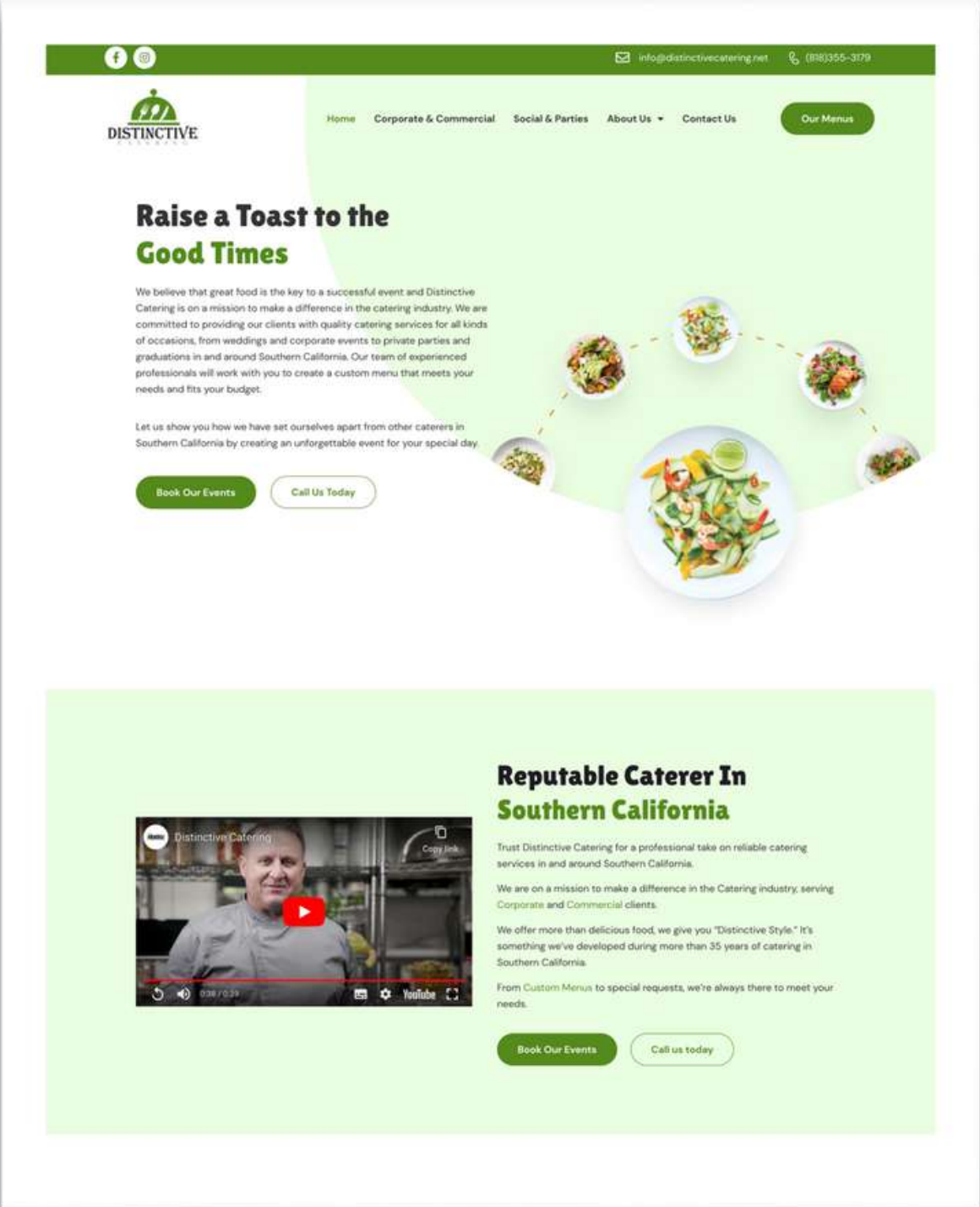
\$1799 ~~\$2299~~ Yearly

Renews at \$899 Yearly

\$3499 ~~\$3999~~ Yearly



Renews at \$1399 Yearly

# Successful Partial Website Projects.



Partial Logo List



 817 270-9686  [info@theteamnerds.com](mailto:info@theteamnerds.com)

# Thank You.